

## **COUNTRYSIDE FOR ALL**

### **Report for LAF meeting 30/06/22**

#### **1. Countryside For All Route leaflets 2022**

The orders for Countryside For All leaflets placed by libraries, tourist information centres and other bodies has now increased to 5603 from the 4094 reported in the previous LAF report. These additional orders will have been collated and placed for posting on the 30<sup>th</sup> June.

#### **2. Countryside For All leaflets required for 2023**

As we now have the agreement that we can ask businesses to fund the Countryside For All leaflets we are identifying which businesses to write too. Ideally we would like one business to sponsor all the leaflets across the County. When we have previously applied for funding, the person on the application form is a member of the sub group, unless it is a Lottery or East Coast Community Fund application. In these cases it has been a Lincolnshire County Council director. With a letter to businesses we feel it should be a LAF headed letter with the LAF Chairman's signature.

**Recommendation: *The LAF to confirm, letters to businesses for application for funding should be on a LAF headed letter with the LAF Chairman's signature.***

**Recommendation: *If the above is agreed, the LAF Secretary to provide the template of the LAF headed letter with the Chairman's closure and signature. This is for the Chair of the subgroup to use only when sending letters asking for funding Countryside For All or LCC leaflets.***

#### **3. Lincolnshire County Council Walk Leaflets**

The majority of the orders for the LCC walk leaflets have been collated and despatched. The late orders will have been collated and ready for posting on the 30<sup>th</sup> June. At the time of writing this report we are waiting for the walk leaflets in or close to the Coastal Country Park to be sent to Scott Storage, North Hykeham. We are hoping to receive them prior to the 30<sup>th</sup> June so they can be collated and despatched 30<sup>th</sup> June.

#### **4. Countryside For All Ambassadors**

A meeting is being held 1<sup>st</sup> July to discuss the role of the Countryside For All Ambassadors. We currently have 7 ambassadors but are short of ambassadors that live in the north of the County.

The draft of the ambassador's role is below:

1. *Visit the allocated C4A sites and ensure there are no changes.*
  - a. *Preferably one visit in each season.*
  - b. *Inform the site owner of the date of visit and invite them to attend with you.*
  - c. *Discuss any changes to the site with site owners. Remembering we can only advise.*
  - d. *If the accessibility of the route has deteriorated discuss the improvements necessary with site owners. Remembering we can only advise.*
  - e. *Inform the Accessibility Ambassadors Coordinator by email the date of the site check and the outcome. The current Coordinator being John Law.*
2. *If changes are required to the current leaflet discuss the changes necessary with the Coordinator. If there are minor changes which do not require a new route leaflet log them. A change log form is to be provided.*
3. *If there is a new route leaflet to be designed or a major route change in relation to an existing leaflet, under normal circumstances a team of three will undertake the survey. One person will use the measuring wheel, another the inclinometer and one person recording the information and taking photos for the leaflet. Training will be delivered on the day of the survey.*
4. *Assist in drafting any new or revised leaflets.*
5. *Assist in obtaining orders for leaflets from organisations*
6. *Assist in collating and despatching leaflet orders*
7. *Assist in identifying other organisations that may require C4A route leaflets.*
8. *Assist in identifying other suitable routes across the County.*
9. *Assist in identifying other organisations for funding.*

If anyone is interested in becoming a Countryside For All Ambassador or requires further information, please contact [john.law\\_32@yahoo.co.uk](mailto:john.law_32@yahoo.co.uk)